About AKAB Services

AKAB Services is a dedicated website backend and operations partner with 2+ years of experience helping businesses run their online platforms efficiently and professionally. We handle the behind-the-scenes work that keeps your website accurate, compliant, and ready to grow — from product catalogue management and visual content to regulatory reporting and customer onboarding.

Over the course of our work, we have uploaded and managed 12,000+ products, submitted 110+ consecutive weekly compliance reports, onboarded 500+ verified customer accounts, and delivered 400+ marketing email campaigns to a mailing list of 3,000+ recipients. We work with businesses in wholesale, distribution, and e-commerce sectors, and we scale our services to match each client's unique operational needs.

Our Services

Below is a comprehensive overview of the services we provide to our clients:

01

Product Uploading & Catalogue Management
We handle complete product entry using UPC data provided by your company, ensuring every item on your website is accurate and ready to sell.

- 12,000+ products uploaded and updated to date across all categories
- Uploading products using company-provided UPC codes with full detail verification
- Adding product titles, brands, and detailed descriptions for every item
- Entering cost and selling prices accurately based on supplied company data
- Uploading and organizing product images for a clean, professional presentation
- Processing approximately 500+ products per month based on warehouse purchasing volume

02

MSA Tobacco Compliance Reporting
We manage weekly tobacco reporting obligations, keeping your business compliant with Master Settlement Agreement requirements.

- 110+ consecutive weekly MSA tobacco reports submitted without a missed deadline
- Preparing and submitting weekly MSA tobacco reports on behalf of the company
- Tracking and documenting sales data for loose tobacco and cigar products
- Maintaining organized reporting records for audit readiness
- Ensuring timely submissions to meet all regulatory deadlines

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Website Front Page & Brand Management

We keep your website visually current and organized, managing banners, brand classifications, and category structures.

03

– Designing and importing promotional banners for the website front page
– Creating banners for upcoming sales events and seasonal promotions
– Producing product-specific banners to increase visibility for lesser-known items
– Classifying and updating brands as eCommerce or non-eCommerce based on availability
– Building and maintaining product categories to ensure intuitive browsing
– Organizing and assigning products to the correct categories across the website

Customer Account Creation & Verification

We manage the full customer onboarding lifecycle — from research and eligibility review to account approval and document renewal.

04

– 500+ customer accounts successfully created, verified, and approved
– Researching prospective customers to verify legitimacy prior to account creation
– Reviewing customer-submitted documentation for legal compliance and eligibility
– Creating and approving customer accounts on the company platform
– Monitoring document expiration dates and proactively notifying customers to renew
– Ensuring all accounts meet required compliance standards before activation

Email Marketing & Mass Distribution

We design and deploy professional marketing emails promoting your products to your entire customer base.

05

– 400+ marketing emails designed and deployed across campaigns
– Reaching a mailing list of 3,000+ customers with every mass send
– Designing visually appealing product marketing emails aligned with the company brand
– Preparing email content based on the products available in the warehouse
– Coordinating email campaigns to highlight promotions and new product arrivals

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Why Work With AKAB Services?

We bring more than task execution — we bring ownership, reliability, and expertise to every engagement.

2+ Years of Experience

Over two years of dedicated website backend operations, building deep expertise in catalog management, compliance, and customer onboarding.

110+ Compliance Reports

Over 110 consecutive weekly MSA tobacco reports submitted on time — zero missed deadlines.

400+ Emails Delivered

Over 400 professionally designed marketing emails sent to a mailing list of 3,000+ customers, driving product awareness and sales.

12,000+ Products Managed

We have uploaded and maintained over 12,000 products with accuracy and consistency, handling roughly 500 new items every month.

500+ Customers Onboarded

We have researched, verified, and approved 500+ customer accounts, ensuring every client on the platform is legitimate and compliant.

Scalable Partnership

Our services grow with your business. As your product range and customer base expand, we scale our support to match.

Let's Get Started

If you are looking for a reliable, detail-driven partner to handle your website backend operations, AKAB Services is ready to support your business. We work closely with each client to understand their specific needs and deliver consistent, high-quality results.

Reach out to us today to discuss how we can help your business run more efficiently.

AKAB SERVICES

Website Backend | Compliance Reporting | Customer Onboarding | Email Marketing

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